COLE HOLLAND

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Summary

7 years of professional experience coordinating live events, along with 10 years of experience supporting virtual instruction and digital collaboration. Committed to providing the best quality service in any environment and continually driven to expand and excel.

Professional Experience

Director of Music

MOJO Artists, managed by East Coast Entertainment | 7 years of experience

Supervisor – Jennifer Langer (Jenny@mojoartists.com 202-888-3009)

- Coordinate and manage live events for individual and group clients, including technical preparation and on-site execution.
- Install, configure, transport, and deploy AV equipment, including wireless systems, consoles, receivers, mixers, microphones, and speakers.
- Integration of Crestron transmitters and receivers
- Navigating Crestron Flex and similar interfaces
- Optimizing sources for proper input and output calibration via Analog Way
- Provide on-site and virtual technical support in collaboration with clients, vendors, and team members.
- Assess client event requirements and determine equipment and technical support needs.

Virtual Instructor

Self-Employed – Cole Holland | 8 years of experience

- Configure virtual workspaces and classrooms using Microsoft Teams, Zoom, and Webex.
- Support live-streamed sessions for individuals and groups.
- Audio mixing, mastering, and recording for virtual sessions and events.
- Support the technical delivery of virtual events by coordinating streaming, audio, recording, and content-sharing workflows.

Technical Skills

- **AV Systems:** Crestron experience, wireless systems, audio consoles, mixers, microphones, speakers
- **Collaboration Platforms:** Microsoft Teams, Zoom, Webex
- **AV Support:** Equipment setup, configuration, deployment, and event support
- **Computer Support:** Preparation for digital displays
- **Audio Technology:** Live audio mixing, mastering, recording, and streaming
- **Technical Operations:** Hardware and software management, virtual workspace setup, content sharing
- **Client Support:** Customer service, technical coordination, client communication, and event scoping
- **Operations:** Equipment logistics, vendor coordination, invoicing, and scheduling

Education

Bachelor's Degree in Music Performance
Berklee College of Music